

Preface - Students will continue learning the proper writing style for the electronic media, practice interviewing techniques and learn the basics of television production through theory and lab work.

This subject is divided into two major concentrations: Broadcast News Writing & Introduction to TV Production, Each week, one 3-hr. block will be used for Broadcast News Writing and the other 3-hr. block for Introduction to TV Production.

Interviewing techniques and other Radio Lab work will come under the heading of Broadcast News Writing.

Introduction to TV Production will be mainly theoretical with some practical lab work concerning news and sports presentations. This concentration is to ready or prepare students for Production and Performance in Semester 3 when more advanced productions are produced. Understanding the theoretical aspect of TV Production is essential before attempting any kind of production no matter how minor it may be]

Teacts; Television Production Handbook (2nd edition) by Zettl and Television Production Workbook (2nd edition) by Zettl. Available now in the Campus Shop. Handouts will also be supplied.

<u>Marking:</u>	Broadcast News writing assignments	50%
	T*V. theory	25%
	T.V. lab work	<u>25%</u>
	<u>TOTAL, .#</u>	100%

N.B. - Attendance will be considered when determining your final TV Lab mark:

(MORE)

Specific Outline:

- Jan. 15th - Keeping It Short - Introduction, write tight, the good word, more than a matter of synonyms, where loss equals gain. Writing assignments.
- Jan. 16th - Kow Television Works - Light, lens, vidicon tube, synchronization generator, switcher, VTR and/or RF modulator, magnetic recording theory, distribution system plus the "artistic aspects" of television. Reading and workbook assignment.
- Jan. 22nd - Making It Certain - Introduction, name your source, the elephant's tail, say what you mean. Assignment.
- Jan. 23rd - Lighting - backlight, keylight, fill light, specific lighting objectives, techniques of television lighting. Reading and workbook assignment.
- Jan. 29th - For Ye Shall Speak Into the Air - Introduction, ^ different styles, writing assignments.
- Jan. 30th - Lenses - Optical characteristics of lenses, performance characteristics of lenses. Reading and workbook assignment.
- Feb. 5th - The Lead- Introduction, translate wires, the five W's & H, hardness and softness, where do you begin?, who said that?, setting the tone, umbrellas, shotguns and rifles. Writing assignments.
- Feb. 6th - The Camera - Basic Camera Operation Techniques: Pan & Truck, Dolly and Zoom, Raise/Lower & Tilt; Picture Composition: Introduction, purpose, dominant line, tone, balance, unity, rhythm, proportion, scale & clarity. Reading and workbook assignment.
- Feb. 12th - Lead-ins and Transitions - Introduction, take your choice, lead-outs and transitions. Writing assignments
- Feb. 13th - Terms, Cues and Directions - Camera cues, switching cues, audio cues, hand signals for floor director. Reading and workbook assignment.

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Outline,.2...2...2

- Feb. 19th - Voice Over Film - Image and Word: Introduction, scripting in the field, film over voice, a final important point. Writing assignments.
- Feb. 20th - Audio - Mobile microphones, stationary microphones, sound perspective, live sound effects, recorded sound. Reading and workbook assignment.
- Feb. 26th - Interviewing - Introduction, concerning your guest, concerning your subject, concerning your questions and commentary; Interviewing musical talent on Disc Jockey shows, athletes, political figures; Television talk shows. Practical assignments.
- Feb. 27th - Switching - Fade, dissolve, superimposition, special effects, shots and associations, duration of shots, and cutting rate. Practical assignment. Reading and workbook assignment.
- Mar. 5th - Winter mid-term break.
- Mar. 6th - Winter mid-term break.
- Mar. 12th - Writing for the T.V. Documentary - Introduction, get immersed, give it a name, getting it started, the body of the broadcast, writing the ending, is the Documentary dying? Practical writing assignment.
- Mar. 13th - Producing and Directing - *The* producer's duties, production procedures, the director's duties, thinking in pictures, time and the director, scripting, the rehearsal, the on-the-air performance. Reading and workbook assignment.
- Mar. 19th - It Seems to this Reporter - Introduction, the perennial argument, two views, the Agnew proposal, the assessment. Writing assignments.
- Mar. 20th - Graphics - Preparation factors, standard graphics, special graphics, operational requirements. Reading and workbook assignment.

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Outline....3....3....3

- Mar. 26th - So What Else? - Introduction, the extra ingredient.
Writing assignments.
- Mar. 27th - Port-a-pak - How to operate and use the port-a-pak
camera and Video Tape Recorder. Practical assignment.
Reading and workbook assignment.
- Apr. 2nd - Commercial announcements - Introduction, radio com-
mercials, television commercials, practical exercises.
- Apr. 3rd - Performing and Acting - TV performing techniques,
types of TV performers, TV acting techniques.
Practical assignments. Reading and workbook assignments.
- Apr. 9th - Radio Show - Students to produce 2-hr. radio show
containing news, weather, sports, special announcements,
editorials and other features.
- Apr. 10th - Make-up and Clothing - TV make-up, TV make-up techniques,
clothing and-costuming factors, costumes and costume
changes. Reading and workbook assignment.
- Apr. 16th - Interviewing assignment. .
- Apr. 17th - The TV studio and control areas - Program origination
center: The TV studio; Program control center: the TV
control room; Master control; additional production
space. Rehearsal for TV new production.
- Apr. 23rd - Radio and TV editorials. Writing assignment.
- Apr. 24th - Video Tape TV news production. Playback for
evaluation.
- Apr. 30th - Clean-up and assessments.